Welcome to
The Planning Exchange
Rides to Wellness
Building Ladders of Opportunity & Access to Care
through Public Transit and Healthcare Partnerships

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Outline

• What is Rides to Wellness?
• Promoting Health-Transportation Planning
• Testing Solutions
• Implementing Promising Plans
• Building the Business Case for Investment
Rides to Wellness
Vision and Goals

Through rides people and community health thrive

• Improve healthcare access
• Reduce healthcare costs
• Leverage public transportation assets and services
Compelling Need

- Almost 80% of healthcare costs ($2.1T) associated with chronic conditions
- 18% of patients discharged readmitted within 30 days
  - 1/3 within 90 days
- Medicare spends $15B/yr for hospital readmissions
- Missed appointments = lost revenues, wasted staff time, access problems, and worse patient care
- Public Transportation has excess capacity in off-peak hours
How Will We Accomplish This Initiative?

Three-pronged Strategy for Rides to Wellness
Ladders of Opportunity Health and Transportation Initiative

- Build Commitment and Partnerships
  - Healthcare
  - Transportation
  - Regional Forums

- Stimulate Investment
  - Community Grants
  - Link Healthcare and Transportation

- Drive Change
  - Identify and promote promising practices in Healthcare and Transportation

- HEALTH
- Transportation
## Building Partnerships for Planning

### Ladders/Connectivity Peer Exchanges
- Explore methods of identifying
- Addressing gaps in service for key destinations using mobility management and innovative approaches

### Rides to Wellness Events
- Healthcare sector, and public transportation leaders
- Explore partnerships
- Develop common understanding
Activities to Date:
Forums and Meetings

• Rides to Wellness (R2W) Executive Summit (March 11, 2015)
• Transit CEO Forum (October 3, 2015)
• Missouri Get Link'd Health & Transportation Conference (October 13-14, 2015)
• R2W Forum, Baltimore MD (March 31, 2016)
• R2W Forum, Charlotte NC (May 14, 2016)
Forum Results: Eight Key Themes

• Coordinated Planning
• Partnerships
• Client-Centric
• Technical assistance
• ROI
• Technology
• Outreach and Marketing
• Mobility Management
Testing Solutions

Healthcare Access Design Challenge Grants

- Developed Partnerships Among Transportation, Health, and Human Services
- Extensive pre-application research to identify challenges (Dialysis, preventive care, readmission, mental health)
- "Design Thinking" planning process lead to one solutions to fully plan
- Business Plan
  - Desirability, Feasibility, Sustainability
Mobility Management Strategies Are Solutions

- Technology to Link Health/Transportation Systems
  - Worcester, MA
- Information Referral/One-Call, One-Click
  - Waukesha, WI
- Volunteer Driver Programs
  - Wood County, OH
- Travel Training/Navigation
  - Flint, MI
  - Buffalo, NY
- “Travel Banking”
  - Seattle, WA
Toward Implementation: Rides to Wellness Demonstration Grants

- $5.3M Rides to Wellness Demonstration and Innovative Coordinated Access and Mobility Notice of Funding Opportunity (NOFO):
- Closes: 11:59 p.m. EST on 5/31/16
- SF-424 form supplemental form: https://www.fta.dot.gov/node/43276
Data to Build the Business Case

• Community Scan
  – Understand impact from and causes of missed appointments.
  – Three networks will be surveyed: 1. Community Health Centers; 2. VA Medical Centers; 3. Private insurance network

• TRB/HMD Workshop: “Exploring Data and Metrics of Value at the Intersection of Health Care and Transportation”
  – Showcase models of transportation services that facilitate individuals’ access health care providers;
  – Discuss data sources, information technology obstacles and solutions from (and across) the health care and transportation perspectives; and
  – Explore opportunities to measure the value of transportation services to improving health outcomes to transportation providers, to health systems, to payers.

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