

# Welcome to *The Planning Exchange*



TRANSPORTATION PLANNING INFORMATION EXCHANGE



# *Rides to Wellness*

## Building Ladders of Opportunity & Access to Care through Public Transit and Healthcare Partnerships

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# Outline

- What is Rides to Wellness?
- Promoting Health-Transportation Planning
- Testing Solutions
- Implementing Promising Plans
- Building the Business Case for Investment



# Rides to Wellness Vision and Goals

**Through  
rides  
people and  
community  
health  
thrive**

- Improve healthcare access
- Reduce healthcare costs
- Leverage public transportation assets and services



# Compelling Need

Almost 80% of healthcare costs (\$2.1T) associated with chronic conditions

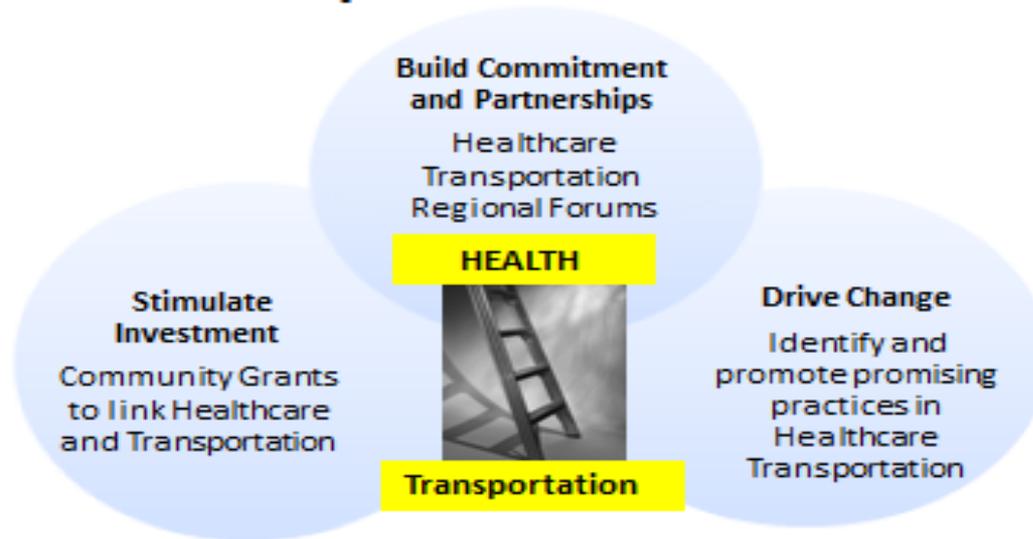
18% of patients discharged readmitted within 30 days  
1/3 within 90 days  
Medicare spends \$15B/yr for hospital readmissions

Missed appointments  
=  
lost revenues, wasted staff time, access problems, and worse patient care

Public Transportation has excess capacity in off-peak hours

# How Will We Accomplish This Initiative?

## Three-pronged Strategy for Rides to Wellness Ladders of Opportunity Health and Transportation Initiative



# Building Partnerships for Planning

## **Ladders/Connectivity Peer Exchanges**

- Explore methods of identifying
- Addressing gaps in service for key destinations using mobility management and innovative approaches

## **Rides to Wellness Events**

- Healthcare sector, and public transportation leaders
- Explore partnerships
- Develop common understanding

## Activities to Date: Forums and Meetings



- Rides to Wellness (R2W) Executive Summit (March 11, 2015)
- Transit CEO Forum (October 3, 2015)
- Missouri Get Link'd Health & Transportation Conference (October 13-14, 2015)
- R2W Forum, Baltimore MD (March 31, 2016)
- R2W Forum, Charlotte NC (May 14, 2016)



# Forum Results: Eight Key Themes

- Coordinated Planning
- Partnerships
- Client-Centric
- Technical assistance
- ROI
- Technology
- Outreach and Marketing
- Mobility Management





# Testing Solutions

## Healthcare Access Design Challenge Grants

- Developed Partnerships Among Transportation, Health, and Human Services
- Extensive pre-application research to identify challenges (Dialysis, preventive care, readmission, mental health)
- “Design Thinking” planning process lead to one solutions to fully plan
- Business Plan
  - Desirability, Feasibility, Sustainability



# Mobility Management Strategies Are Solutions

- Technology to Link Health/Transportation Systems
  - Worcester, MA
- Information Referral/One-Call, One-Click
  - Waukesha, WI
- Volunteer Driver Programs
  - Wood County, OH
- Travel Training/Navigation
  - Flint, MI
  - Buffalo, NY
- “Travel Banking”
  - Seattle, WA



# Toward Implementation: Rides to Wellness Demonstration Grants

- \$5.3M Rides to Wellness Demonstration and Innovative Coordinated Access and Mobility Notice of Funding Opportunity (NOFO):
- Closes: 11:59 p.m. EST on 5/31/16
- SF-424 form [supplemental form](#):  
<https://www.fta.dot.gov/node/43276>



# Data to Build the Business Case

- Community Scan
  - Understand impact from and causes of missed appointments.
  - Three networks will be surveyed: 1. Community Health Centers; 2. VA Medical Centers; 3. Private insurance network
- TRB/HMD Workshop: “Exploring Data and Metrics of Value at the Intersection of Health Care and Transportation”
  - Showcase models of transportation services that facilitate individuals’ access health care providers;
  - Discuss data sources, information technology obstacles and solutions from (and across) the health care and transportation perspectives; and
  - Explore opportunities to measure the value of transportation services to improving health outcomes to transportation providers, to health systems, to payers.

# Contact Me

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